



Commando service in transport for healthcare providers

# Insight

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## FROM THE DESK OF CHAIRMAN

In this COVID-19 Pandemic the entire world is suffering; Bangladesh is also no exception. In these dire straits condition, I would like to share our heartfelt support and solidarity with you along with your families. At DBL Group, the health and safety of our colleagues, clients, partners and the communities in which we operate is our number one priority. We have the legacy of responsible business and we are committed to doing all we can to keep everyone safe. Our measures are aligned with World Health Organization guidelines and local health officials, and we continue to adjust our approach as necessary.



As governments around the world are implementing measures to contain this public health crisis, Bangladesh govt. is also taking adequate measures to stop this virus from spreading. Aligning with our government; we have been taking strict precautions to protect our colleagues, while securing customer service.

In this crucial time; we are doing our part to support the country. To ensure safe commute of doctors and caregivers; we patronized Crack Platoon transport service which operated with immense success. We are also patronizing a live show in Rtv Online; where doctors give advice to the queries of the general audience-so that people can stay home to take doctor advice.

In the recent past, we have achieved a few milestones. Receiving the ICMAB Best Corporate Award 2018 by MSML, 1st HSBC Business Excellence Award 2020 by DBL Group, receiving the Sustainability Award from Tom Tailor by JKL are few from the notable ones.

We are motivating our team members to be patient in this crucial time and stay safe as much as possible. Together we will get through this and continue crafting happiness.

**Abdul Wahed**  
Chairman





# 17th AGM of Matin Spinning Mills Limited



The 17th Annual General Meeting (AGM) of Matin Spinning Mills Limited, a concern of DBL Group was held at factory premises of the company at Sardaganj, Kashimpur, Gazipur on 12 December 2019. Chairman of the company Abdul Wahed presided over the meeting. Vice Chairman M. A. Rahim, Managing Director M. A. Jabbar, Director M. A. Quader, Independent Director M. Farhad Hussain FCA and Barrister M. Naser Alam, Chief Financial Officer Ranjit Shil FCA, CMA and Company Secretary Md. Shah Alam Miah FCS were present. The shareholders have approved 15% cash dividend in the AGM.

## Sustainability Approach by Eco Threads & Yarns

Eco Threads & Yarns, a concern of DBL Group arranged a knowledge sharing seminar with the title of "Sustainability Approach by Eco Threads & Yarns". The seminar was arranged for George and its all vendors on 12 November at Six Seasons Hotel. Different sustainable approaches taken by Eco Threads & Yarns were discussed in this seminar. Shakhawat Hossain, COO, Eco Threads & Yarns delivered the welcome speech in the event. Three types of 100% recycled products like SSP brand name EcoSpun Recycled, PPC brand EcoPoly Recycled & TXP brand name EcoTex Recycled and 100% organic product EcoCot were launched in this event. A presentation on recycled products was conducted by Md. Ariful Islam, Assistant Manager, Technical Service, Eco Threads & Yarns. Mashook Mujib Chowdhury, Manager, Sustainability, DBL Group talked about the sustainability commitment of DBL Group. Shiplu Chowdhury, Senior Manager, Sales & Marketing, conducted the Q&A session and other senior officials from Eco Threads & Yarns were also present during the seminar.





## Matin Spinning Mills Limited (MSML) receives ICMAB Best Corporate Award 2018

Matin Spinning Mills Limited, a concern of DBL Group received the ICMAB Best Corporate Award 2018 in the Textile category on 15 December 2019. M. A. Jabbar, Managing Director, DBL Group has received the award from the hands of M. A. Mannan, MP, Hon'ble Minister, Ministry of Planning, Government of the People's Republic of Bangladesh.



## JKL wins Sustainability Award from Tom Tailor

Jinnat Knitwears Ltd. (JKL), a concern of DBL Group, received the Sustainability Award from Tom Tailor during the 2019 Supplier Summit held in Bangkok, Thailand on 19-20 November 2019. M. A. Quader, Deputy Managing Director and Group CEO of DBL Group received the award from the Board of Directors of Tom Tailor. Mokhlesur Rahman Shuzon, Additional General Manager, Merchandizing, and Mashook Mujib Chowdhury, Manager, Sustainability, also joined the event.





# DBL Group wins 1st HSBC Business Excellence Award 2020

DBL Group has won the 1st HSBC Business Excellence Award in the category of Export Excellence – Supply Chain and Backward Linkage on 18 January 2020. M. A. Jabbar, Managing Director received the award from the hands of Tipu Munshi, MP, Honorable Minister, Ministry of Commerce, People's Republic of Bangladesh. Fazle Kabir, Governor, Bangladesh Bank; Robert Chatterton Dickson, British High Commissioner to Bangladesh; Francois de Maricourt, CEO, HSBC Bangladesh; Md Mahub ur Rahman, Deputy CEO, HSBC Bangladesh and respected dignitaries from the business world were present at the award ceremony. The award was hosted by HSBC Bangladesh in association with the Ministry of Commerce, Government of Bangladesh and Department for International Trade, UK Government.



# Matin Spinning Mills Limited (MSML) won Gold at the 6th ICSB National Award 2018



Matin Spinning Mills Limited (MSML), a concern of DBL Group has won Gold at the 6th ICSB National Award 2018 for Corporate Governance Excellence on 21 December 2019. M. A. Jabbar, Managing Director, DBL Group and Md. Shah Alam Miah, Company Secretary, MSML has received the award.



# Color City Ltd. receives the 'Bangladesh Supply Chain Excellence Award 2019'

We are proud and delighted to announce that Color City Ltd. (Eco Threads & Yarns) has been awarded the 'Bangladesh Supply Chain Excellence Award 2019' in the category of 'Supply chain planning process'. The award was given on 28 November 2019 in an event organized by IPDC Finance & Bangladesh Supply Chain Management Society (BSCMS).



# DBL Group recognized for Highest Number of Microsoft o365 Users

DBL Group participated in an event organized by Aamra Technologies Ltd. in association with Microsoft Corporation at Hotel Lakeshore on 11 March 2020. Companies using o365 participated in this program where DBL Group was awarded with the 1st Position among multiple organizations in the category of o365 IT services. Khandaker Zahidul Alam, CIO, DBL Group; Md. Shakhawat Hossain, COO, Eco Threads & Yarns and Sanjit Chandra Das, AGM, Group IT participated in this program. In that event, Sanjit Chandra Das was one of the speakers who shared his views (benefits, observation, and additions) to make o365 and its value added services more productive and usable at all levels.

The award was hosted by Aamra Technologies Ltd. in association with Microsoft Corporation.





# DBL Pharma Inc. ends the year in USA with a Big Success

DBL Group's registered new initiative in USA – DBL Pharma Inc. ended the year with a notable success. According to a recently released report by IQVA (previously known as IMS); in the methocarbamol generic tablet market of USA, with a share of 14.20%, DBL Pharma Inc. is in the 2nd position among 13 companies. The first position is being held by Indian company Granules Pharma's partner company in USA.

Methocarbamol is a widely used medicine in USA for muscle pain. After the expiration of the patent propriety of the first marketer of this medicine; mostly the Indian generic medicine companies started occupying the market share. By the end of 2018; DBL Group got approval of US FDA to market this medicine in USA.

DBL Group is investing in Pharmaceutical industry of Bangladesh hand in hand with their success in Export based RMG and Ceramics business. With an investment of taka 700 crore and with the standard of US FDA; DBL Pharmaceuticals' factory in Kashimpur, Gazipur will start producing medicines for Bangladesh market by the end of this year. In this factory consisting almost 10 Acres of land; European machineries are being set up for making Tablets, Capsules, Syrup, Injection, Inhaler along with all other types of medicines. Along with that, DBL also purchased production and quality control technology and machineries of Cream and Ointment of recently announced closed factory GlaxoSmithKline (GSK) Bangladesh Ltd.'s factory in Chattogram. As a result, DBL Pharma would be able to produce and serve the patients with the substitutes of Betnovate, Bactroban and other relevant medicines with the same quality control mechanisms using the same facility and technology that was being used by GSK.

Before this; in the first quarter of 2019 DBL Pharma Inc. started marketing in USA after purchasing propriety of 2 generic medicines of US FDA approved Methocarbamol doing contract manufacturing. DBL started with a surprise; as the 3rd Bangladeshi initiative among the medicine marketers in USA. DBL Pharma is hopeful to export to the developed countries along with USA after the production is active in the Kashimpur factory.



## Joint workshop between the International Trade Centre (ITC) and DBL Group

A joint workshop between the International Trade Centre (ITC) and DBL Group was held on 15 February 2020 at Jinnat Complex. The workshop was part of the SheTrades Commonwealth Project, which is currently being implemented by ITC SheTrades, funded by the UK Department for International Development (DFID). The objective of the project is to increase sales and job creation for women owned businesses in selected Commonwealth countries.

The resource people from DBL included Naasehun Ameen, AGM, Procurement; Md. Yusuf Harun, Senior Manager, Sourcing; Mizan Patwary, Senior Manager, Distribution; and Tarana Nashid, Deputy Manager, Compliance. The resource people shared their relevant expertise with the participants to make the women entrepreneurs aware on the issues in conducting international business.





## Panel Discussion of COP 25

A Panel Discussion of COP 25; titled "Fashion Industry Charter for Climate Action" took place in Madrid, Spain on 9 December 2019. M. A. Jabbar, Managing Director, DBL Group was one of the panelists in this Panel Discussion. Speakers discussed how they intend to tackle critical challenges around industry climate impact reduction during the coming year, including tangible outputs from working groups and strategies to address systemic challenges. M. A. Jabbar talked



about the systematic barriers being faced by suppliers wanting to act on climate and what differences governments can make to the barriers. There were 5 other participants in this session moderated by Alice Pilia, Senior Policy Adviser at Condé Nast.

## DBL participates in Cadshines' Webinar

Cadshine Foundation partnered with Straub Dentistry of Port Washington, Wisconsin, USA to host a live webinar in Bangladesh for the workers of Mawna Fashions Ltd. of DBL Group. The webinar was broadcasted live from Wisconsin by Pamela Plier, a Registered Dental Hygienist, and was actively translated in Bangla by Kazi Rafizullah, President and Co-Founder of Cadshine. He is a native Bangla speaker. The live webinar addressed some of the adverse effects of consuming carcinogenic substances like Betel nut and leaf. The webinar also educated the participants on proper brushing techniques. The 45 minute webinar followed a 15 minute Q/A session, where participants got a chance to ask Pamela Plier, questions they had about oral health. Salahuddin Ahmed, DGM, IE, Jafor Iqbal, Sr. Manager, Admin and S.M. Tanjur Rahman, Deputy Manager-HR of Mawna Fashions Ltd. were present in this program. Cadshine provided free Toothbrush and Toothpaste having Fluoride to 50 workers of Mawna Fashions Ltd. so that they are able to practice what they learnt on Dental Hygiene.





# Crack Platoon: for the front-line warriors



The Information Age probably has never faced a global pandemic: Coronavirus, or COVID-19, has displayed this clearly. The problem is not confined to one city or one country or one continent. There is a strange common scenario throughout the world. One may say that in a way the world is united.

In Bangladesh, the first cases of COVID-19 were reported by the country's Institute of Epidemiology, Disease Control and Research (IEDCR) on 7 March 2020. From 24 March 2020, all public transport, including ride-sharing services, were banned by

the government of Bangladesh to stop the spreading of the unknown virus. Lockdown began throughout the country for an unknown duration. Although virtually all operations and occupations has come to a halt, the doctors and healthcare providers are not exempted from their duties. The heroes of tackling this virus are performing their duties every day, putting their own health and lives in risk while travelling and while treating. However, most of these Heroes of Health do not have personal vehicles and the transport services provided by hospitals are greatly limited and scarce.

Undoubtedly, the Heroes of Health were facing great challenges in going to the hospital and coming back home. DBL Pharmaceuticals Ltd., a concern of DBL Group, organized an online survey consisting doctors, nurses and other healthcare providers and found out that there is a need of transport service for these healthcare professionals. This is when we initiated the Crack Platoon Transport Service. M. A. Jabbar, Managing Director of DBL Group and Director General, Health Directorate, Professor Dr. Abul Kalam Azad inaugurated the service on 31 March 2020.

Authorized by the Directorate General of Health Services (DGHS), Government of Bangladesh, the Crack Platoon Transport Service for the healthcare professionals started its journey from 1 April 2020 and ended in 11 May (6 weeks). This initiative was for the doctors and other healthcare staff, so that they can go to their hospitals from their home quickly, safely and conveniently amid their fight against the COVID-19 pandemic. The service was completely free of charge.



**100+**  
Hospitals  
receiving  
service

The fleet comprised of 40 vans and cars and 10 minibuses registered with the DGHS to pick up the healthcare professionals from their homes and drop them off at the 100+ different hospitals in Dhaka, the capital of Bangladesh. These transports were available in three shifts: at 8 AM, 2 PM and 8 PM. Apart from these scheduled shuttle services, the transports were also provided for the professionals in case of emergency calls within the capital.



Social distancing norms were followed for seat allocation inside the vehicles. All the vehicles were sanitized after each trip. All drivers used appropriate safety gears. To ensure safety of passengers, drivers having their full profile registered with Uber were sourced. More than 1,965 healthcare professionals registered and everyday around 500 healthcare professionals were taking this service.

**1,965**  
Healthcare  
professionals  
registered



**885**  
Women

**1080**  
Men

Among the doctors and caregivers who does not have personal cars and the ones who does not get transport facility from their workplace were interested to take the service of Crack Platoon. Apart from them, the ones who were apprehensive about the limitation of not being able to maintain social distance in the hospital transport and the female doctors and caregivers who do not feel comfortable to commute alone in the city at evening were comforted by the service of Crack Platoon.

## The Title

The name "Crack Platoon" was inspired by the famous guerrilla unit under the same name that had conducted number of heroic commando operations in Dhaka during the Bangladesh Liberation War of 1971.

## Partners

Under the supervision of the Directorate General of Health Services (DGHS), the initiative was operated by the voluntary organization The Earth Society with technology support from Bondstein, sanitization support by Dhaka Hub of Global Shapers, fleet sourcing support from UBER and funded by DBL Pharmaceuticals Ltd., a concern of DBL Group.

হটলাইনঃ ০৯৬৩৯৫৯৫৯৫৯  
রেজিস্ট্রেশনঃ [bit.ly/crackplatoontransport](http://bit.ly/crackplatoontransport)  
সকাল ৮টা ■ দুপুর ২টা ■ রাত ৮টা  
৩ শিফট অনুযায়ী পিক আপ এবং ড্রপ অফ  
বাস ও মাইক্রোবাসযোগে ঢাকার বিভিন্ন রুটে  
প্রয়োজনের প্রেক্ষিতে চলমান থাকবে

সহযোগিতায়  
**dbi**  
PHARMA  
সেবাদানকারীদের যাতায়াতে কমান্ডো সার্ভিস

**3** GOOD HEALTH  
AND WELL-BEING

**17** PARTNERSHIPS  
FOR THE GOALS

অনুমোদন

স্বাস্থ্য অধিদপ্তর

উদ্যোগে

Earth  
SOCIETY  
BAGIR TO ACHIEVE THE REAL THOUGHT

প্রধান সহযোগী

bondstein  
BUILD SOMETHING EVERYDAY

পাটনার

dbi  
PHARMA

GLOBAL SHAPERS  
DHAKA

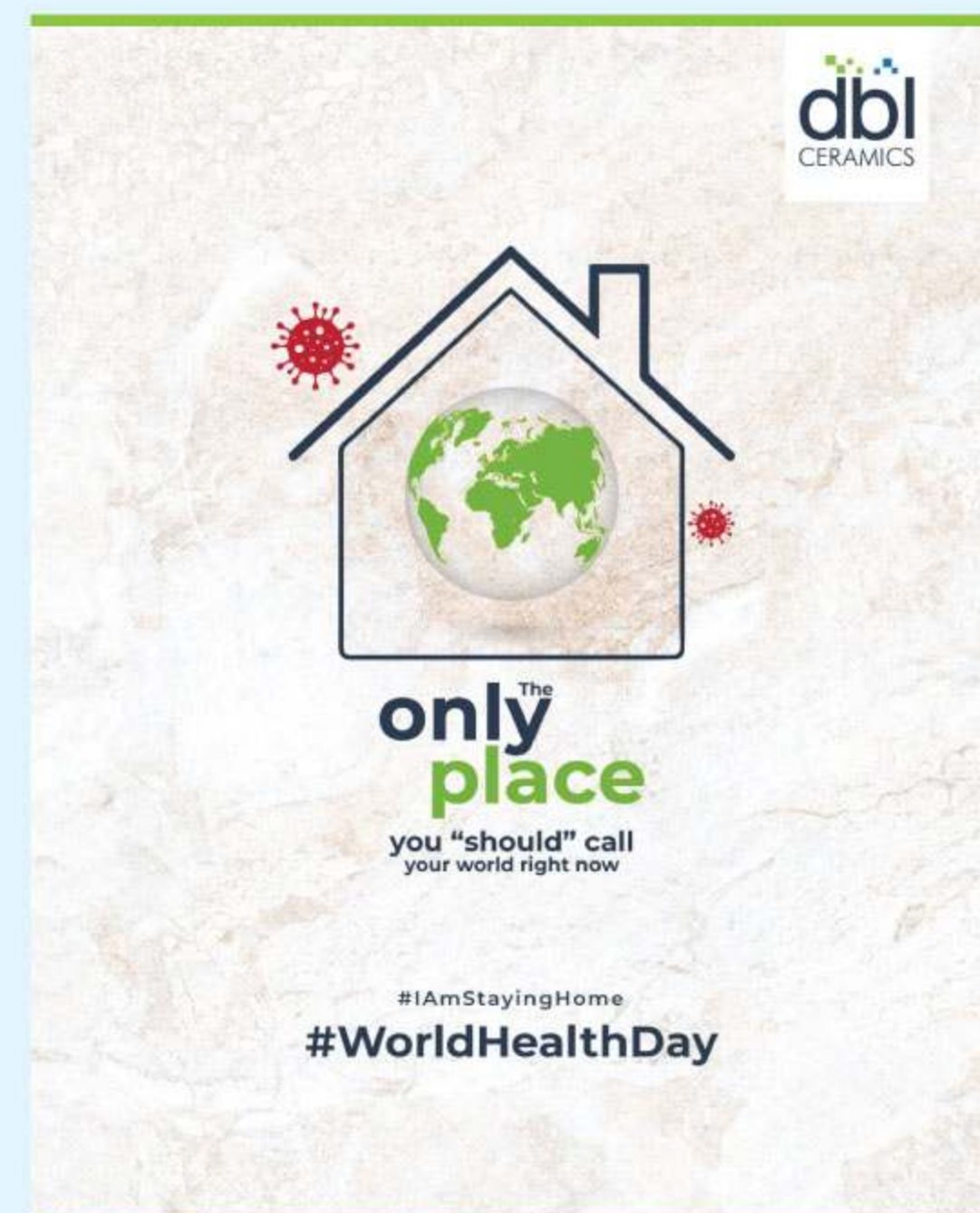
Uber



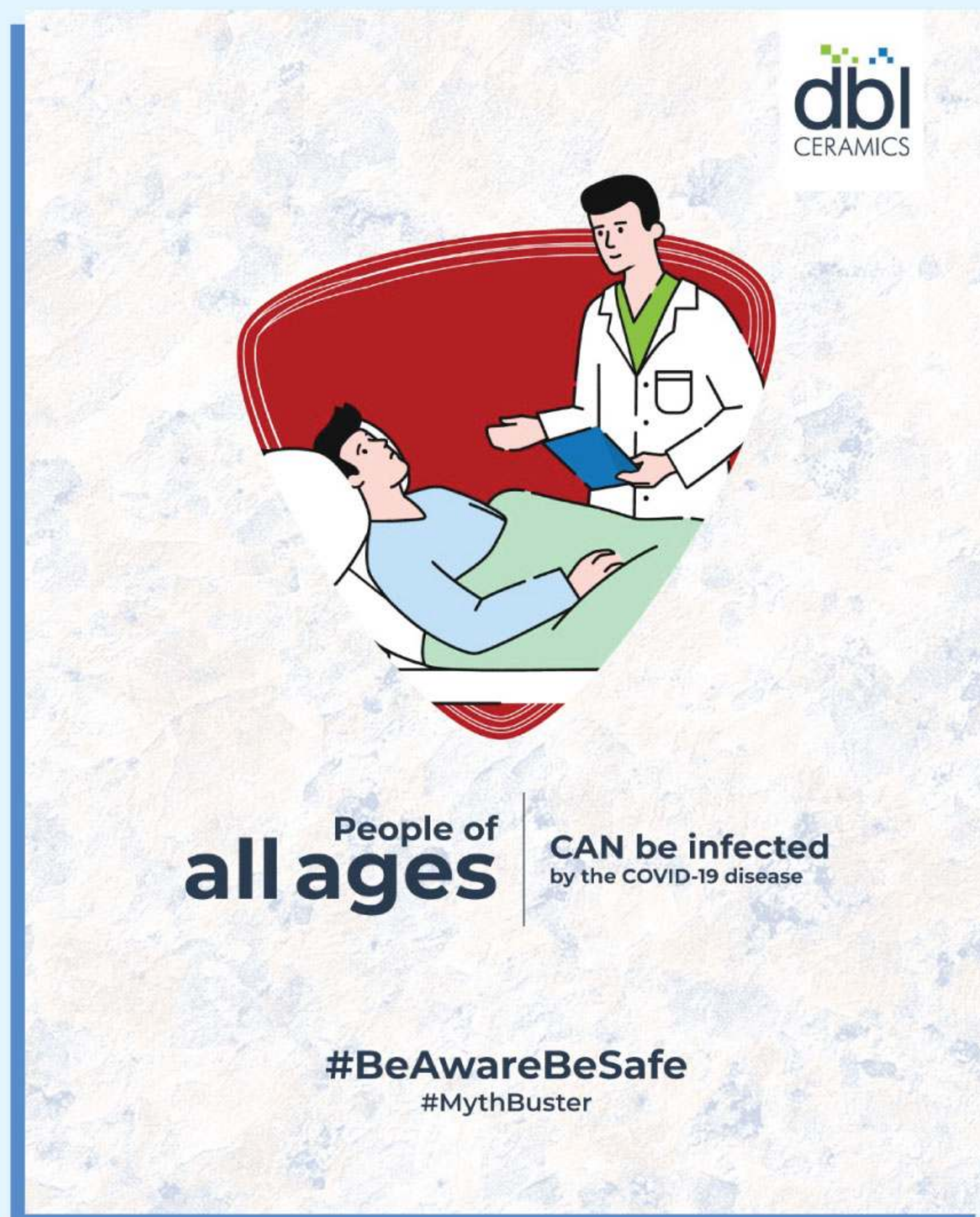
# DBL Ceramics during COVID-19

DBL Ceramics has been proactively trying to aware maximum number of people regarding COVID-19. The brand has been digitally communicating with the people regarding the virus and motivating to stay home. Also, DBL Ceramics did its part by supporting the stakeholders.

## #IAmStayingHome



## Myth Busters







# THINK TWICE

BEFORE YOU USE **WATER EXCESSIVELY**  
TO CLEAN YOUR FLOORS

#ConsciousLiving



# THINK TWICE

BEFORE YOU KEEP THE **TAP RUNNING**  
AS YOU WASH YOUR DISHES

#ConsciousLiving



# THINK TWICE

BEFORE YOU **WATER YOUR PLANTS**  
UNNECESSARILY

#ConsciousLiving



# THINK TWICE

BEFORE YOU **OVERLOAD** YOUR  
PLATE WITH FOOD

#ConsciousLiving





# Corona Prevention at the Factory Complexes of DBL

On 8 March 2020, when the first case of Coronavirus was detected in Bangladesh; from that point of time we became careful for our people and took adequate measures at our factory complexes. Hand washing while entering the factory and using masks at all areas inside the factory was made mandatory. Disinfectant Tunnels were established at the factory entrances. Also, we regularly disinfected places in factory that comes in contact with our hands.



Properly Disinfected Desks



Leaflets on Coronavirus Prevention



Checking Body Temperature



Washing Hands in Regular Interval



Hand Wash after entering Factory Complex



Disinfectant Tunnel at the factory entrance



Keeping Elevators Disinfected



Cleaning handlebars of the stairs



Disinfecting Dining Area

# Online Doctor Advise patronized by DBL Healthcare

During the time of Coronavirus, DBL Healthcare took a step forward so that people do not need to go to the doctors and stay home as much as possible. DBL Healthcare initiated a show in Rtv Online where doctors would take questions from the general audience through WhatsApp/Viber messages and facebook comments and answer to those queries. This online show has been solely managed by DBL Healthcare and the live was shown in the virtual platform of Rtv's Facebook page.





# DBL Ceramics at the Ceramic Expo Bangladesh 2019

DBL Ceramics participated as the proud Gold Sponsor for Ceramic Expo Bangladesh 2019. Thousands of people visited the DBL Ceramics pavilion to experience elegance and innovation at Noborattri Hall, ICCB during 5- 7 December, 2019. Tipu Munshi, MP, Honorable Minister, Ministry of Commerce, People's Republic of Bangladesh along with the Board of Directors of DBL Group visited our pavilion on the opening day. Brand Ambassador of DBL Ceramics; the versatile actress Jaya Ahsan came to visit the pavilion and participated in many interactive sessions with the fans. It was an eventful showcase of premium and innovative tiles at DBL Ceramics pavilion. Besides regular products, DBL Ceramics introduced Double Layer Tiles, 60x120 cm bigger sized tiles etc. during the expo. Like every year, the visitors highly praised the pavilion presentation; which got us an award of recognition. For the visitors, there were different engagements throughout the expo with exciting gifts from DBL Ceramics.









# DBL Ceramics Inaugurated the 3rd Line of Production



DBL Ceramics organized its Business Conference 2020 at the Radisson Blu Dhaka Water Garden on 22nd February 2020. In this conference, 3rd line of the DBL Ceramics factory was officially inaugurated by BGMEA's president Dr. Rubana Huq along with A. S. M. Aminur Rahman, Chief Architect – Ministry of Housing and Public Works. The factory has gained a massive capacity of producing 35,000 square meter tiles everyday. At this inauguration, Chairman of DBL Group, Abdul Wahed; Vice- Chairman – M. A. Rahim; Deputy Managing Director – M. A. Quader; DGM- Planning and Development of DBL Ceramics Md. Bayazed Bashar and Head of sales – M Abu Hasib Ron were also present. DBL Ceramics family also celebrated the occasion of reaching 100 dealers' milestone on this day.



# DBL CERAMICS HELD NATIONAL SALES CONFERENCE 2020

DBL Ceramics held its National Sales Conference 2020 in Gulshan Club on 2nd February 2020. Interesting and enlightening insights were discussed in the conference. Employees from all over Bangladesh came to attend the conference. Md. Bayazed Bashar, DGM- Planning & Development; M Abu Hasib Ron, Head of Sales and other high officials were also present in the conference.





# DBL in Supplier Summit of Tom Tailor

Mashook Mujib Chowdhury from the Sustainability department participated as a panelist in the Supplier Panel – Sustainability during Tom Tailor’s 2019 Supplier Summit held in Bangkok, Thailand on 20 November 2019. He discussed the various Sustainability programs of DBL Group. Moderated by Carina Tyralla, Vice President, Global Supply Chain, Tom Tailor, the other panelists included Herman Chiu, Managing Vice President – Strategic Sales, Hansae; Manohar Samuel, Senior President – Marketing, Birla Cellulose; and Aarsal Kassim, CEO – Denim Prive.



# DBL Group in the “Making Global Goals Local Business – Mexico”



Mashook Mujib Chowdhury, Manager, Sustainability, was invited as a speaker by the UN Global Compact and the Global Compact Network Mexico to participate in the Making Global Goals Local Business – Mexico event, on 4 and 5 December 2019 in Cancun, Mexico. He spoke in the session “Young SDG Innovators Programme” on 5 December 2019. Global and national SDG Pioneers from Myanmar, the UK and Brazil also spoke in the event. Mashook was recognized as one of the ten 2019 SDG Pioneers earlier in September by the Global Compact.



# M. A. Jabbar in the panel discussion of PaCT II Annual Event



A panel discussion took place in the PaCT II Annual Event arranged by the International Finance Corporation (IFC) in Le Meridien, Dhaka on 11 February 2020. M. A. Jabbar, Managing Director, DBL Group participated in this panel discussion. The topic of the panel was “Supplier’s business case on climate action”, where the Managing Director shared his insights on the business case in adapting climate action in DBL’s operations, including DBL’s engagement with IFC’s Cleaner Production and PaCT programs and the different sustainability initiatives. The other panelists included Asif Ashraf, Managing Director, Fakhruddin Textiles (Urmi Group) and Lt. Col. Hasan Mahmud (Retd.), Executive Director, Tarasima Apparels Limited, and was moderated by Dr. Md. Nasir Uddin, Adjunct Professor, Independent University Bangladesh (IUB).

## DBL Group joined Bangladesh’s first Supplier Diversity Advisory Committee

In November 2018, DBL Group signed a pledge letter with WEConnect International committing to source more goods and services from women-owned businesses. In September 2019, DBL Group joined Bangladesh’s first Supplier Diversity Advisory Committee, which was assembled as part of a World Bank Group project to increase connectivity between women-owned businesses and corporate buyers.

Since joining the project, DBL Group has shifted its thinking on women-owned businesses. M. A. Jabbar, Managing Director of DBL Group said:

“We recognize that including women-owned businesses in our supply chains is not only the right thing to do, but also the right thing for our business.”

To learn more about the Advisory Committee and the Corporate Connect project, visit:

<https://weconnectinternational.org/en/corporate-connect>





# Permanent Secretary, Ministry of Foreign Affairs, Ethiopia visits DBL Group

A delegation from Ethiopia led by H.E. Ms. Mahlet Hailu Guadey, Permanent Secretary, Ministry of Foreign Affairs, Ethiopia visited DBL Group's factories on 28 November 2019. Along with Mahlet Hailu; H.E. Ms. Bizunesh Meseret Tegegne, State Minister for the Ministry of Culture; Dawit Yirga Woldegerima, Director General for Asia & Pacific Affairs, Ministry of Foreign Affairs; Munteha Jemal Seid, Director General for Trade and Tourism, Ministry of Foreign Affairs; Shibru Wondafrash Zewdie, Legal Officer, Ministry of Culture, Ethiopia visited the factories. The delegation was hosted by M. A. Jabbar, Managing Director, DBL Group.



## DBL Group in BUTex Career Fair

Bangladesh University of Textiles (BUTex) has organized a Career Fair on 12 December 2019. DBL Group attended the fair for seeking potential candidates for its business. The program was held at BUTex Campus in Tejgaon, Dhaka. A large number of job seekers came to DBL stall and showed their interest by submitting their resumes. Many reputed local and multinational organizations took part in the event with their job openings. From DBL; Md. Mamunur Rashid, Assistant Manager - Group HR has shared career opportunities for Textile Engineers in DBL Group in the platform featuring "Career at DBL Group".





# Training & Learning Sessions at DBL

**DBL Group** considers its employees as a resource for the organization. The Management of DBL Group always encourages its employees to attend different training programs at home and abroad. This journey of developing employee skills by providing them scopes to attend in-house, institution based, local and overseas trainings, workshops, conferences has been continuing for a long time. Here, we are presenting a glimpse of some of the training sessions attended by DBL employees in recent past.



Training on Effective Communication



Training on Generator Maintenance



Training on Presentation Skill



Training on Protection from Coronavirus



Training on Quality Control Circle



Training on Self Development



Training on Seven Habits of Highly Effective People



Training on Zero Discharge

# Virtual Learning Sessions during the COVID-19 Pandemic

During the lockdown; DBL Group arranged different online learning sessions. Various learning sessions on different topics were conducted by different in-house experts. Prioritization tools for decision making and efficiency, Fundamentals of SCM, ERP: Overview of an integrated system, Situational Leadership, Advance Excel, Understanding of VLSI are some of these learning sessions.



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